calseda

Your liability on every market, as the bets and the goals come in.

One goal changes the chances of every accumulator that includes the match. When a goal goes in or a bet comes in, Calseda recalculates only the bets it affects, so each market's liability stays current through the match. Open any figure and see its full lineage, down to the raw data, and export it as a report.

Accumulators tie every match's liability together

- **Across matches.** One goal moves every accumulator that includes the match, and so every market those accumulators touch.
- **At kick-off.** On a matchday most matches start together, so bets and goals arrive fastest when the book moves most.

At 15:30 on a Saturday, a full matchday kicks off

As the bets come in

15:20	Each bet updates every market it touches. One market nears its limit.
15:25	A trader cuts the odds and the bet limit, against the live book.
15:40	A large accumulator is priced as a what-if before it is accepted.
15:41	It is accepted at a smaller stake.

As the goals go in

15:47	A goal goes in. Only the accumulators that include the match are recalculated.
15:47	Liability moves on every market those bets touch.
15:47	The team is told what the goal did to the book.
15:48	Each match in play shows the result that would now cost the book most.

An example.

A market caught before it runs past its limit

- **Current at kick-off.** Every bet counts; screens get the newest total, never a queue.
- **A large bet checked before it is accepted,** against the live book. Only the trader who asks sees the answer.
- **The cost of a bad matchday:** what a 1-in-100 matchday would cost, against the book's limit.
- **Market limits your traders set,** each change carrying who posted it and when.

Each liability figure opens to the bets behind it

- Open any market's liability and see its full lineage: the bets and scores behind it, down to the raw data.
- Export it as a report, with how old each input was.
- Inputs older than their source should allow are flagged.
- Bets and customer data stay in your own environment; none of it reaches us.

Start with one league's accumulators

01
Pick one set of markets
For example, one league's accumulators.

02
Connect bets and scores
Bets from your betting platform over Kafka or REST, scores and prices from your feeds.

03
Write the liability calculation
Your traders and analysts write it with our support, or Calseda calls the liability engine you already run.

04
Watch a few matchdays
Your team compares the live book with today's figures through a few matchdays first.

Become a design partner

The liability on one set of markets live in about six weeks, for a fixed fee. At the end you keep the framework, licensed to run what you built on one server. The full terms: calseda.com/partners.html.

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The live demo:
sports.calseda.com